



Amy Chiang

User-Centered Design Enthusiast

Summary

I am an innovative UI/UX designer, graphic designer and illustrator with an eye for detail. Not only am I fluent in responsive Web and app design, but I also specialize in design strategy and the user-centered design process. As a brainstormer and prototype maker, I am always looking forward to working with people with a wide range of backgrounds.

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Work Experience

- June 2015 – Present *Lookout Mobile Security, San Francisco, CA*
Product Design Intern
- Contribute to design efforts in product, branding, company culture, and everything in between
- Sep 2014 – Jan 2015 *Yeti LLC, San Francisco, CA*
Design Intern
- Collaborated with designer team, product managers, and software developers to design outstanding app/website for clients
 - Assisted design team in information architecture process, user experience strategy, analyzing the needs of target audience
 - Generated wireframes and prototypes
 - Assisted in creating product design elements such as icons and illustrations
- Aug 2014 – Jan 2015 *Chinatown Community Children's Center, San Francisco, CA*
Web Designer
- Helped CCCC redesign their current website and develop a new design strategy including information hierarchy, sitemap, and website interface
 - Programmed CCCC's website with hand-written HTML/CSS, Bootstrap grid template, JavaScript and Facebook API
 - Communicated and discussed the content with board members and educators
- Feb 2012 – Aug 2012 *Self-Employed, Taipei, Taiwan*
Graphic Designer
- Designed logos and menus for small businesses
- 2011 – 2012 *Hong Dai Co., Ltd, Taipei, Taiwan*
Design Assistant
- Assisted designer in collecting graphic materials and cooperated with designer to make brochures, logo and advertisement

Education

- June 2015 *Master of Arts in Web Design & New Media*
Academy of Art University, San Francisco, USA
- June 2011 *Bachelor of Design in Visual Design*
National Kaohsiung Normal University, Kaohsiung, Taiwan

Skills

- UX** Wireframes, prototyping, user personas, sitemaps, task flows, storyboards, visual mockups, usability testing, style guide, visual design, web and app interface design, low to high fidelity prototype, iconographic, illustration
- Code** HTML, CSS, jQuery, PhoneGap, Bootstrap, Wordpress
- Tools** Pen & paper, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe After Effects, Omnigraffle, UXPin, Sketch, Coda, CodeKit, InVision, Five-second Test

Awards

- Academy of Art University*
Spring Show Selection 2014
- App Concept Video
 - Group Project Proposal: Click Creative

Languages

English, Mandarin